

Lisa Jackson

“Buddy”[®] Poppy & VFW National Home Ambassador

2023 -2024



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V F W
NATIONAL HOME

The History of the "Buddy"[®] Poppy



"BUDDY" POPPY[®]
"WEAR IT PROUDLY"



In 1915, Major John McCrae witnessed red poppies blowing in the breeze over freshly dug graves and was inspired to write "In Flanders Fields," one of the greatest war poems ever written.

In doing so, he forever made the red poppy a symbol of remembrance and honor for our war dead.





Madam Anna Guerin
AKA “The Poppy Lady”



The VFW Accepts the Poppy Plan in 1923



The "Buddy"® Poppy Program

The VFW "Buddy"® Poppy Program provides financial assistance in maintaining Department and National veterans' rehabilitation and service programs and partially supports the VFW National Home.

How do we use “Buddy”[®] Poppies?

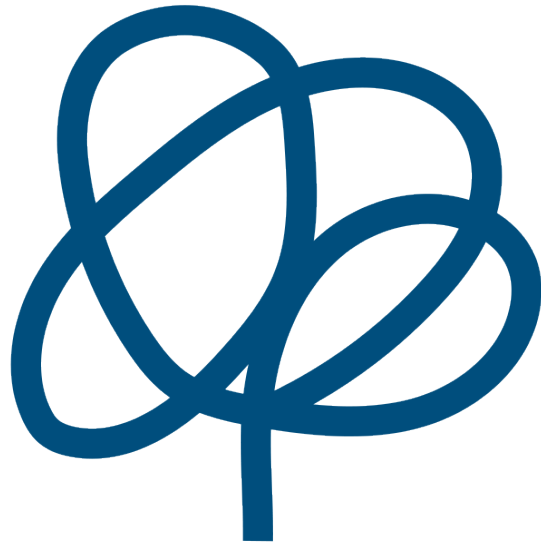


- What ways can you use them in our other National Programs?
- Remember, the more we buy and the more we raise, the more help we provide for our veterans.
- When reporting, we want to know what you did with the money, not the amount you raised.

#poppiescount

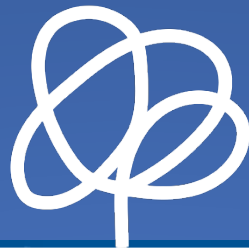
Our New Arrival





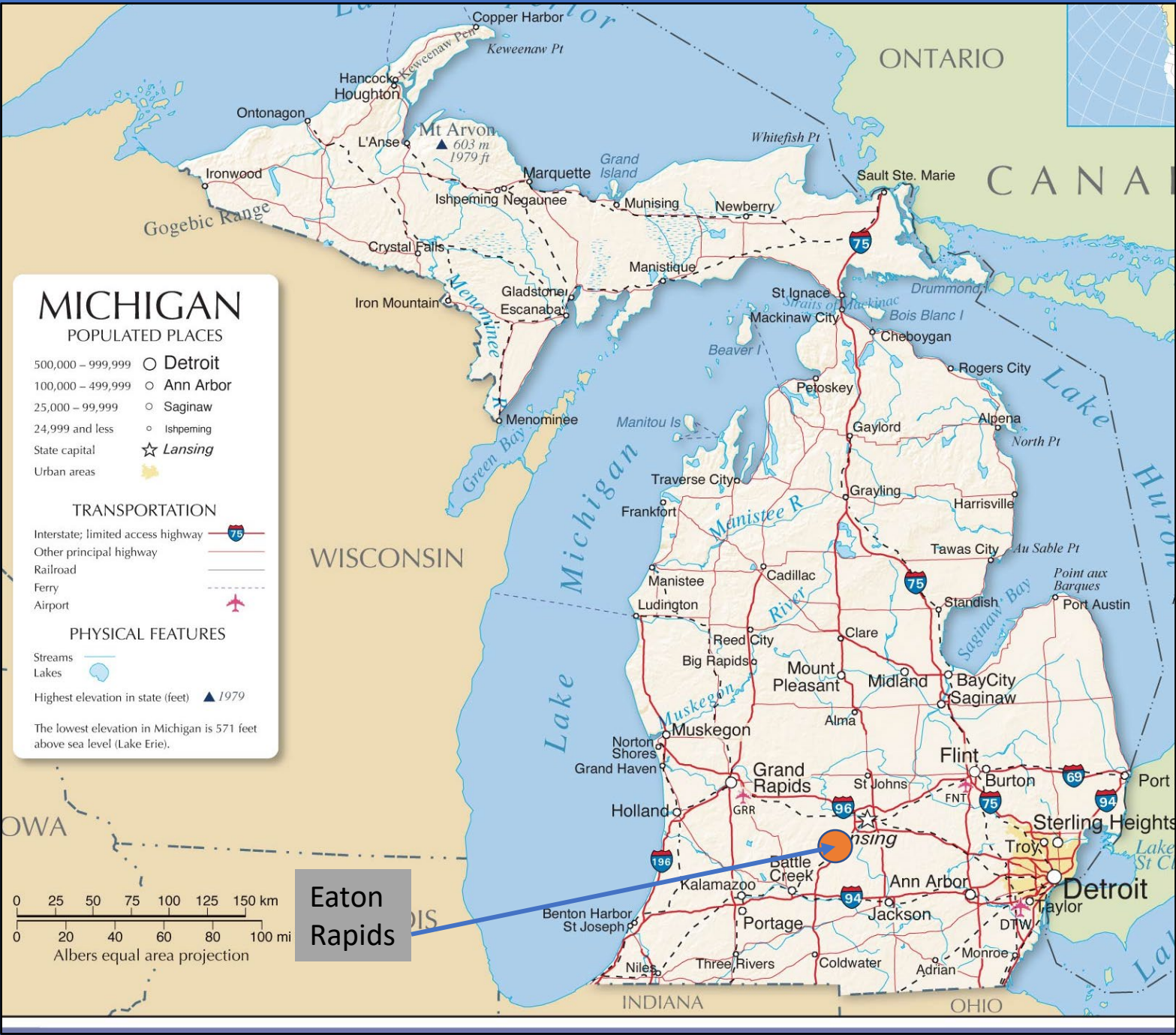
V F W

N A T I O N A L H O M E



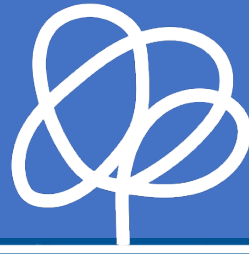
It began as the dream of a young woman named Amy Ross in 1923, a donation of farmland, and the resources and backing of the Veterans of Foreign Wars. The VFW National Home has grown from a small community of World War I widows and orphans into a vibrant and modern Program for our nation's military and veteran families to build a strong foundation for the future.





Mrs. Pollet and her six children were the first family to enter the VFW National Home in the Spring of 1925.





The National Home's Mission

The VFW National Home assists military, veterans, and their families with children, by creating a foundation of services and resources to achieve their personal and family goals in order to move forward in a positive, safe and healthy environment.

The National Home Community

- More than 620 acres of land
- 80-acre campus
- 42 single-family homes
- Museum
- Supportive Structures:
 - Community Center
 - Gymnasium
 - Fitness Center
 - Library
 - Computer Lab
 - Early Education/Preschool Center
 - Meeting Spaces
 - Classrooms





MICHIGAN HOUSE



INDIANA HOUSE



AIR FORCE – AIR NATIONAL GUARD HOUSE

The National Home Program Eligibility

vfwnationalhome.org/help
800-313-4200

Active Duty/Deploying

- May include unaccompanied tours.
- Parent(s)/guardian(s).
- Can be a spouse with children or may assist by supporting a guardian who is serving as the family during deployment.
- Single or married with dependent child(ren).

Veteran

- Honorably discharged or still serving in the National Guard or Reserves.
- Parent(s)/guardian(s).
- Single or married with dependent child(ren).

VFW/Auxiliary

- Parent(s)/guardian(s).
- Child has a parent or grandparent in the VFW or Auxiliary in good standing or if deceased, in good standing at the time of death.
- Single or married with dependent child(ren).

Benefits and Expectations

- Case Management
- Housing
- Utilities
- Supportive Services
 - On-campus
 - Referrals to outside experts



- Follow agreements:
 - Facilities and Program Agreements
- Work on goals:
 - Family Plan
- 40 hours of productivity
- Attend classes/events

Strategic Plan



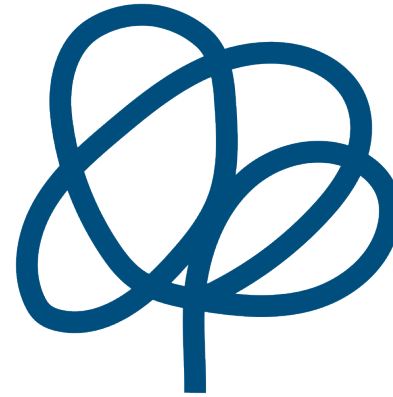
Changes at the National Home



V F W

NATIONAL HOME
FOR CHILDREN

New Logo



V F W

N A T I O N A L H O M E



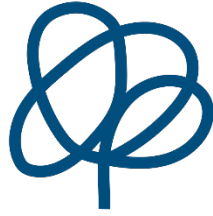
Veteran Services

They have created a Veteran & Family Resource Center in the Health & Education Building to bring veteran resources onto campus that were traditionally referred out.



Examples of available resources include:

- Resumé Building
- VSO Services
- VA Support and Partnership
- Michigan Veteran Trust Fund
- National Guard Association of Michigan
- Veteran Support Grants
- Cup of Joe (casual veteran gatherings)



V F W

N A T I O N A L H O M E

Learn more

Website: vfwnationalhome.org

Facebook: facebook.com/vfwnationalhome

Phone (general): 800.424.8360

Donations: **866.483.9642** or **vfwnationalhome.org/donate**

Helpline: **800.313.4200** or **vfwnationalhome.org/help**

Visit: 3573 S. Waverly Rd., Eaton Rapids, Michigan

Ways to Donate to the VFW National Home

- Become a National Home Life Member.
- Donate to Health & Happiness.
- Purchase items from their Amazon Wish list.
- Donate to help with the technology upgrades.
- **Opportunities to donate are endless!**

